"This year we embrace an evolving contemporary learner. Not the traditional on-campus student, but a growing adult-learner population of over 14.9 million students, comprised of military members, working mothers, caregivers, and an underserved student body over the age of 24 that have had to work a few years before they could afford their education."

Marie Cini - Ph.D., OLC Board President, Provost and Senior Vice President, Academic Affairs, UMUC
Kathleen Ives - D.M., OLC Chief Executive Officer & Executive Director

The higher education landscape is changing at an accelerated pace, as is the adoption of online learning.

5.8 Million Students Enrolled in an Online Class

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84% of students feel technology helps teachers teach better, but 4-in-5 say universities and professors could do more with technology to make their education better.

An Increased Focus on Online Learning

More than 63% of academic leaders and 78% of institutions employing online education deem online learning critical to their long-term strategy.

"OLC Institutional Membership is critical for today’s higher education organizations as more students seek alternative delivery methods to complete their educational goals."

Amy Gaimaro, D.B.A.
Dean of Innovative Delivery Methods
Molloy College

Emerging leaders – armed with the latest in tools and educational research, and the support of a growing network of professionals – are shaping the future of online education!

Increased Professional Growth

More than 3,250 professionals attended the OLC Institute for Professional Development this year.

Over 270 faculty members signed up for our Online Teaching Certificate Program.

Shaping the Future of Online Education

The Institute for Emerging Leadership in Online Learning (IELOL) has advanced the leadership skills of 325 higher education professionals. In 2016, the program produced a record number of emerging leaders: 52 IELOL graduates.
2016 OLC Year in Review: A Year of Acceleration & Growth in Online Learning

OLC members are keeping pace by networking, attending conferences, and focusing on professional development.

Growth in Membership

OLC means being part of a global community of online learning researchers, enthusiasts and practitioners from over 14 countries. Our community continues to grow: 117 institutions joined OLC in 2016, bringing our ranks to more than:

- 750 Institutional Members
- 12,000 Professional Members
- Tens of thousands of Community Members

Growth in Attendance

- OLC Accelerate
  Dedicated to international online and digital learning. Now in its 23rd year! More than 1,800 attendees.

- OLC Innovate
  A joint conference with MERLOT focused on education innovation and the practice of blended and online learning. More than 1,200 attendees and thousands of virtual attendees.

- OLC Collaborate
  Regional intimate events focused on tackling the emerging trends and challenges in online learning. More than 300 attendees.

"There is nothing better than being surrounded by those you share a passion with. In a field as vast as online learning, OLC brings together the best of the best and provides a place where the everyday heroes can share their experiences and secrets."
Michael Lockshier, Assistant Director for Instructional Design University of Bridgeport

"With our vast geographic challenges, OLC membership provides a valuable way for our staff and faculty to engage in meaningful learning by connecting with colleagues globally."
Pamela Wimbush - Director, Instructional Resource Center & Online Learning Johns Hopkins University

Institutions increasingly rely on our guidance and resources to ensure best practices and the highest quality in developing online education programs.

Expanded Quality Scorecard Suite

- Administration of Online Programs
- Blended Learning Programs
- Quality Course Teaching & Instructional Practice
- Digital Courseware Instructional Practice
- OSCQR Course Design Review

"The OLC Quality Scorecard serves as a national baseline to show us how we benchmark against online learning best practices."
Mark Porcaro
Executive Director of Online Learning, Wichita State University

The Results: OLC Awards

- OLC Awards for Excellence in Online Teaching & Learning:
  - 7 winners in 2016
- Effective Practice Awards:
  - 16 winners in 2016
- The Digital Learning Innovation Award:
  - 8 winners in 2016

"OLC is truly the leader in helping leaders define quality in online learning. The true benefit of this experience is having people with a great deal of expertise learn about our online operations and provide feedback for improvement."
Jill Langen, Ph.D. President, Baker Online & Center for Graduate Studies

SOURCES:
McGraw Hill-Education, October 2015
Babson Survey Research Group, February 2016
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