



“The rich resources, quality of content, and engaging way the program is facilitated is certainly “top shelf.”

Dr. Laura Overstreet, eLearning Faculty Coordinator, Associate Professor, Psychology, Whatcom Community College



OLC Instructional Designer Certificate Program

Why did you choose the OLC ID Certificate Program?

I work independently in our small department and am always seeking professional development in the area of instructional design. I thought about seeking a formal degree in instructional design, but the time it would take didn't work for me. The OLC program offered me a way to learn on a schedule that works for me. OLC has a great reputation and the courses fill many of my needs in networking, pedagogy, and learning new technologies.

How did the program help you in your position/ career?

I am able to provide faculty with rich and current resources on various topics of interest. I've been able to use some of the deliverables for the program in my own training workshops. I've learned a lot of practical information from my peers in the course who work in many capacities at various institutions in the country. More than anything else, this program gives me a new perspective on instructional design and online learning.

To whom and why you would recommend the program?

I recommend this program to anyone with an interest in learning more about instructional design. The content and skills available in these courses are appropriate for those with varying levels of expertise. I would also recommend this to administrators who are overseeing online instructional programs at their institutions. This program provides timely information about trends in eLearning, OER, policy issues, pedagogy, and allows its participants to look into how other institutions recruit, train, plan, and implement online education.



TOP PROGRAM BENEFITS

- **Engagement:** I'm excited about instructional design and these courses.
- **Confidence:** I feel more confident in my role.
- **Quality Coursework:** The readings and activities in this course are rigorous, current, practical, and thought-provoking.
- **Connection:** I've been able to connect with and learn from many colleagues across the nation.
- **Efficiency:** These courses are designed to provide deep learning at a pace and schedule that fits in well with my other obligations.

About Laura

I hold a dual position at the college as a full-time faculty member and eLearning Faculty Coordinator. I help administer our LMS and train faculty in course design and delivery. My background as faculty is useful in helping me identify with faculty and student concerns with online learning. My goal is to inspire and support faculty as they learn about online pedagogy and new technology in ways that align with the mission of our college.



Take your online teaching skills to the next level. Visit www.onlinelearning-c.org/certificate

For over ten years, the OLC has offered certificates for Online Teaching as well as an Advanced Online Teaching Certificate. The Instructional Designer Certificate Program is for experienced online instructional designers, librarians, and multimedia specialists who work with online faculty and other online learning support professionals. Be recognized with an OLC certificate today.