



UNC CHARLOTTE

I entered the field of online teaching due to my experience as a student. After teaching high school in Slovakia, I took a demanding marketing job in the continuing ed unit of a large hospital in the US. I knew I needed a master's degree and online was the only option. Once engaged in my coursework, I discovered that not only was the delivery medium effective, but I was able to grow my leadership capacity while networking with professionals in North Carolina and beyond. Entering administration of an online education unit was a natural fit. I am able to lend an empathetic ear to prospective students; "I did it and you can do it too." I have gone on to develop and teach several online courses as an adjunct faculty member while leading our unit's course and program development efforts.

Top 5 Reasons UNC Joined OLC:

1. **Trusted information source from top leaders**
2. **Online training in all topics**
3. **Easy to navigate website**
4. **Conference opportunities**
5. **Informative infographics**

To learn more about OLC membership, visit onlinelearning-c.org/join



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Why did your organizations become an OLC Institutional Member? UNC Charlotte needed a reliable resource for information on trends and issues in blended and online delivery and a place for faculty teaching in the online format to connect to others in the field. OLC meets both needs for us.

How does your organization use your OLC Institutional Membership? Our faculty and staff present at conferences, are active participants in the virtual and face-to-face trainings and are eager to read the publications produced from OLC research. The OLC brand is widely understood on our campus and in the global community of online learning, which adds credence to the work that we do.

How has OLC Institutional Membership helped your organization? OLC has truly become a go-to source for everything related to online learning. As we use the OLC Scorecard to set our future goals for programs and services, OLC has connected our institution to leaders in the field and the tools to help us develop quality online teaching and learning experiences.

I recommend OLC to administrators looking to make short work of a tall order!

"With top quality customer support, OLC is the go-to place for training, publications, and expert connections in the field of online higher education."